

SE QW

Seattle
Expo
Quinceañera
& Weddings



MEDIA KIT

Produced by



Since 2014, Seattle Expo Quinceañera is the largest Quinceañera Expo in Washington State.

EVERETT

FEBRUARY 23RD 2025

ANGEL OF THE WINDS ARENA

2000 Hewitt Avenue, Suite 200
Everett, WA 98201

For Booth Opportunities - 206.920.3612
www.seattleexpoquincewed.com

FREE ENTRY

SEATTLE  EXPO
Quinceañera
& Weddings

MARKETING PROMOTION

PROMOTION OF EVENT VIA ONLINE IN THE FOLLOWING:

FACEBOOK | INSTAGRAM | TIKTOK

WE WILL RUN 8 WEEKS OF ADVERTISING THROUGH THE FOLLOWING:

GOOGLE ADS
PAID MEDIA
BLOGGING

WE WILL RUN 2 WEEKS OF COMMERCIALS IN THE FOLLOWING:

TV STATIONS
CHIDO TV LIVE

RADIO STATIONS
EL REY 1360
LATIN RADIO STATIONS

PRINT DISTRIBUTION
POSTER DISTRIBUTION HISPANIC STORES IN WASHINGTON STATE

10 YEARS CREATING MEMORIES & CELEBRATING COMMUNITY...

Since 2014, SEQW has been dedicated to bringing communities together through our vibrant and inclusive expos. Over the past decade, we have organized over 12 events across 5 venues in Kennewick, Bellevue, Kent, Pasco, and Tacoma. Our events have welcomed more than 20,000 attendees, with nearly 2,000 people joining us each year.

TOTAL ATTENDEES

Overall 20,000 attendees

2: 1 RATIO



4,000 QUINCEANERAS
2,000 WEDDINGS

AVERAGE COSTS & IMPACT QUINCEANERAS

\$21,000 average cost,
\$84 million total revenue

WEDDINGS:

\$35,000 average cost,
\$70 million total revenue



GENERATING OVER

154 MILLION IN REVENUE



EXHIBITOR BOOTHS & MORE

BOOTH 10X10 \$680

- [1] 10 X 10 BOOTH WITH PIPE AND DRAPE
- [1] 6'TABLE, TABLE SKIRT & TABLE CLOTH INCLUDED
- [2] CHAIRS

BOOTH 10X20 \$1,200

- [1] 10 X 20 BOOTH WITH PIPE AND DRAPE
- [2] 6'TABLES, TABLE SKIRTS & TABLE CLOTHS INCLUDED
- [4] CHAIRS

AWAY VENDOR \$160

- [1] PROMO MATERIAL TO BE INCLUDED IN SWAG BAG - BUSINESS CARDS, POST CARDS, OR FLYER.

STAGE TIME \$750

- [1] LIMITED SPOTS. UP TO 15 MINUTES OF STAGE TIME



10 x 10 Booth
Black Curtains

MEDIA KIT

T (206) 920.3612
info@seattlexpoquincewed.com

BOOTH GUIDELINES

There must be a representative at your booth at all times to ensure the best experience possible for our expo attendees. All signage is to be placed in designated booth space only.

We will need to know if you will be bringing your own tent and/or large displays to ensure your booth is placed in a good location, not blocking other vendor booths. Distribution of company advertising outside of designated area is prohibited unless authorized by the Seattle Expo Quinceañera & Wedding's Executive Team, not volunteer.

PLAN AHEAD

For a booth with electricity OR for additional questions please call Adrian at (206) 920.3612
Info@seattlexpoquincewed.com

PARTICIPATE AS AN 'AWAY VENDOR'

For exposure without buying a booth, we will include your business information into our Vendor Swag Bag given to each registered attendee. Please mail (insured) or drop off 500 pieces at our offices 1 week before the event or by 8am at the Angel Of The Winds Arena the day of the show. No pick-ups or mailing cost reimbursements. Not responsible for left or lost items.



EXHIBITOR INFORMATION

Main Contact's First Name: _____ Last Name: _____ Title: _____

Best Email: _____ Best Phone number: _____

Company: _____ Company name for print (if different): _____

Company Email (if different): _____ Company Phone (if different): _____

Website: _____ Instagram: _____ Facebook: _____

No. of people at booth: _____ Name(s) if different or addtl: _____

EXHIBITOR INFORMATION CONTINUED

Will you need stage time? Y N Will you be participating in the Grand Prize Giveaway? Y N
 Will you be serving food samples? Subscribe to our emailing list?

VENDOR OPTIONS	PRICE		EXTRAS	PRICE		QTY
*Vendor Booth (10x10)	\$680		Additional Chairs	\$3		
*Vendor Booth (10x20)	\$1,200		Additional Tables	\$12		
Sponsor	\$		Away Vendor	\$160		

*Booths will be assigned on a first-come, first-served basis.

Total Investment: \$ _____

METHOD OF PAYMENT

PAYMENT IS REQUIRED BY SEPTEMBER 10TH, 2024

Cash Check Card Direct Deposit (zelle)

Set an appointment call (206) 920- 3612 | info@seattlexpoquincewed.com | 15407 1st Ave S Burien, WA 98148

OFFICE USE ONLY

Date: _____ Deposit: _____ Balance: _____ Paid: _____ Booth # _____
 Payment frequency : _____ No. of payments: _____

Seattle Expo Quinceañera and Weddings LLC. (SEQW) is scheduled for October 23rd, 2025, at the Angel of the Winds Arena. As the exhibitor, you are subject to the corresponding agreement between SEQW and the Angel of the Winds Arena. All parties agree as follows:

1. Payment:

- a. A deposit of 1/4th of the price must be paid to reserve a spot
 - i. The full balance will be due on January 20th, 2025

2. Booth & Equipment:

- a. The SEQW team picks out booth placements. Only sponsors will have the option of booth location.
- b. The exhibitor acknowledges their booth space is limited to what they wrote down in their application. If both displays show otherwise, SEQW has the right to remove any display that fails to comply with the terms of this agreement.
 - i. If the exhibitor displays business cards or other promotional ways of persons not leasing a booth, there will be a penalty in future participation.
- c. Equipment:
 - i. Pipe and drape for booths will be provided and set up regardless of booth size.
 - ii. Borrowed Items:
 - i. Upon entry, exhibitors will receive a badge, pens, and hole puncher. These items must be returned to the front desk at the end of the show.

3. Move-In:

- a. The exhibitor is permitted to move in on Saturday, February 22nd, one day prior to the show. However, the vendor must contact our team in advance to request permission for early move-in. Details will be provided upon request.
- b. Moving in on the day of the event, February 23th, 2025, will start at 7:00 AM - 10:00 AM. Exhibitors must ensure they are receiving emails from SEQW for further instructions.

4. Move-Out:

- a. The exhibitor must dismantle their display only after it is announced that the show is over. Do not disassemble before 5:00 PM or it will result in a penalty in future participation.
- b. Please do not leave garbage behind and return any borrowed items to the front desk.
- c. SEQW and the Angel of the Winds Arena are not liable for any items left behind or stolen.

5. Food Distribution:

- a. Exhibitors are prohibited from food and beverage sales unless a permit is granted. To serve samples, the exhibitor must obtain any necessary licenses the Angel of the Winds Arena and the city of Everett requires.

6. Raffle Guidelines:

- a. Every exhibitor has the option to have a raffle of their own at their booth and/or a separate one to present on stage. The exhibitor is bound to carry out necessary action so long it is reasonable with the raffle winner. The Angel of the Winds Arena and SEQW are not liable for raffle mishaps.

7. Cancellation:

- a. If and when the exhibitor decides to cancel, there will be no refund and will have to pay any remaining balance. A credit may be available if it is done in a reasonable time frame. Refunds are only available if the exhibitor finds a replacement for their booth.

8. Termination:

- a. The exhibitor understands that the Angel of the Winds Arena and SEQW have the right to terminate the remaining obligations of the contract if prevented by force majeure events or by acts of third parties (government orders, pandemic shutdowns, natural disasters, etc.). In the case of termination, SEQW will not be liable for any refund or damages caused.

9. Agreement Changes:

- a. To modify a section of this agreement, all parties understand to outline them in writing and have them signed.

As a Sponsor/Vendor, (COMPANY) acknowledges and understands your rights to this agreement as outlined above. I, (COMPANY), understand that no additional agreements exist beyond those stipulated on this agreement, and agree to abide by the rules and regulations set forth for this event.

Printed Name

Signature

Date