



Produced by

Seattle

# EXPO

## Quinceañera & Weddings

TACOMA OCTOBER 15<sup>TH</sup> 2023

SINCE 2014, SEATTLE EXPO QUINCEAÑERA IS THE LARGEST QUINCEAÑERA EXPO IN WASHINGTON STATE.

We present to you a network of talented and renowned Seattle companies. At Quinceañera & Weddings, you'll find everything for your event from event planners to caterers. This one day event is family-friendly and free of charge. There will be a variety of raffles and entertainment suitable for the entire family. Discounts on services from 70+ Exhibitors.

**MEDIA KIT**

**Free Entry**



**Sunday October 15<sup>th</sup> 10am - 5pm**

Greater Tacoma Convention Center  
1500 Commerce St, Tacoma, WA 98402

For Booth Opportunities - 206.920.3612

[www.seattlexpoquincewed.com](http://www.seattlexpoquincewed.com)



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**EXHIBITOR BOOTH  
INCLUDES:**

**BOOTHS 10X10 \$680**

- [1] 10 X 10 BOOTH WITH PIPE AND DRAPE
- [1] 6' TABLE, TABLE SKIRT & TABLE CLOTH INCLUDED
- [2] CHAIRS

**BOOTHS 10X20 \$900**

- [1] 10 X 20 BOOTH WITH PIPE AND DRAPE
- [2] 6' TABLES, TABLE SKIRTS & TABLE CLOTHS INCLUDED
- [4] CHAIRS

**BOOTHS 10X30 \$1,200**

- [1] 10 X 30 BOOTH WITH PIPE AND DRAPE
- [3] 6' TABLES, TABLE SKIRTS & TABLE CLOTHS INCLUDED
- [5] CHAIRS

**BOOTH GUIDELINES**

There must be a representative at your booth at all times to ensure the best experience possible for our expo attendees. All signage is to be placed in designated booth space only.

We will need to know if you will be bringing your own tent and/or large displays to ensure your booth is placed in a good location, not blocking other vendor booths. Distribution of company advertising outside of designated area is prohibited unless authorized by the SEATTLE EXPO QUINCEANERA + WEDDINGS Executive Team, not volunteer.

**PRE-ORDER AND EXTRA COST**

For a booth with electricity OR for additional questions please call Adrian at (206) 920.3612 / To secure your Sponsorship or Booth, please email [info@seattlexpoquincewed.com](mailto:info@seattlexpoquincewed.com) OR call Adrian at (206) 920.3612

**PARTICIPATE BUT NOT IN PERSON**

For exposure without buying a booth, we will include your business information into our Vendor Swag Bag given to each registered attendee. Please mail (insured) or drop off 500 pieces at our offices 1 week before the event or by 8am at the Greater Tacoma Convention Center the day of the show.

No pick-ups or mailing cost reimbursements. Not responsible for left or lost items.

**AWAY VENDOR \$160**

1 PROMO MATERIAL TO BE INCLUDED IN SWAG BAG – BUSINESS CARDS, POST CARDS, OR FLYER.

**STAGE TIME \$750**

[1] LIMITED SPOTS. UP TO 15 MINUTES OF STAGE TIME.

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**MEDIA KIT**

**MARKETING  
PROMOTION**

**PROMOTION OF EVENT VIA  
ONLINE IN THE FOLLOWING:**

FACEBOOK | INSTAGRAM | PINTEREST | WEB PAGE

GLOBO AZUL HAS PRODUCED THIS  
EVENT FOR THE LATINO COMMUNITY  
SUCCESSFULLY FOR 9 YEARS IN A  
ROW. WE REGISTER NEARLY 300  
QUINCEAÑERAS A YEAR!

EVENT BROUGHT TO YOU BY



T (206) 920.3612

INFO@SEATTLEXPOQUINCEWED.COM

**2018 STATS**

ATTENDEES 2500+ VENDORS 60+  
QUINCEAÑERAS VS BRIDES 6 TO 1

**PROMOTIONAL STRATEGY**

**WE WILL RUN 8 WEEKS OF ADVERTISING  
THROUGH THE FOLLOWING:**

**GOOGLE ADS  
PAID MEDIA  
BLOGGING**

**WE WILL RUN 2 WEEKS OF  
COMMERCIALS IN THE FOLLOWING:**

**TV STATIONS  
UNIVISION / CHIDO TV LIVE**

**RADIO STATIONS GRASSROOTS MARKETING  
SPANISH RADIO STATIONS**

**PRINT DISTRIBUTION  
POSTER DISTRIBUTION HISPANIC STORES  
IN WASHINGTON STATE**

**MARKETING & DISTRIBUTION BY DACO MULTIMEDIA**

# REGISTRATION // EXHIBITOR

## GREATER TACOMA CONVENTION CENTER



Company: \_\_\_\_\_

Company/Booth Name as it should appear in print (if different): \_\_\_\_\_

Social Media Handle(s) Instagram: \_\_\_\_\_ Facebook: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address/City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Name(s) of person(s) managing booth (If different or add'l): \_\_\_\_\_

Phone (If different): \_\_\_\_\_ Email (If different): \_\_\_\_\_

### EXHIBITOR INFORMATION

Subscribe to our emailing list?    Yes    No    Will you be a participating in the Grand Prize Giveaway?    Yes    No    Unsure  
 Will you need Stage Time?    Yes    No    What is it? \_\_\_\_\_  
 Will you be serving food samples?    Yes    No

VENDOR BOOTH	PRICE		EXTRAS	PRICE		QTY
Vendor Booth (10 x 10)	\$680		Electricity	\$85		
Vendor Booth (10 x 20)	\$900		Additional Chairs	\$3		
Vendor Booth (10 x 30)	\$1,200		Additional Tables	\$12		
Away Vendors	\$160					

**BOOTHS WILL BE ASSIGNED ON A FIRST COME FIRST SERVICE BASIS**

**Total Investment: \$ \_\_\_\_\_**

### METHOD OF PAYMENT

### CHOOSE ONE. CALL IF MULTIPLE WAYS OF PAYMENT

Visa/MasterCard/AMEX/Discover

If check, check payable to Seattle Expo Quinceañera & Weddings

If cash, cash must be received during office hours only, please schedule in advance.

Direct Deposit (Zelle): info@seattleexpoquincewed.com

### PAYMENT PLAN (OPTIONAL)

**\*\*PAYMENT IS REQUIRED BY SEPTEMBER 10TH, 2023**

We now offer payment plan options for those exceeding a \$680.00 booth. If you would like to request this option, please contact (206) 920- 3612 or through email at info@seattleexpoquincewed.com. Please be aware, full payment is due Septemeber 10th, 2023

**To set an appointment call (206) 920- 3612 or email us at info@seattleexpoquincewed.com. To mail: 15407 1st Ave S Burien, WA 98148**

- 1. Seattle Expo Quinceañera and Weddings LLC.** (SEQW) is scheduled for October 15th, 2023, at the Greater Tacoma Convention and Trade Center. As the exhibitor, you are subject to the corresponding agreement between SEQW and the Greater Tacoma Convention and Trade Center. All parties agree as follows:
- 2. Payment:**
  - a. A deposit of 1/4th of the price must be paid to reserve a spot
    - i. The full balance will be due on September 10th, 2023
- 3. Booth & Equipment:**
  - a. The SEQW team picks out booth placements. Only sponsors will have the option of booth location.
  - b. The exhibitor acknowledges their booth space is limited to what they wrote down in their application. If both displays show otherwise, SEQW has the right to remove any display that fails to comply with the terms of this agreement.
    - i. If the exhibitor displays business cards or other promotional ways of persons not leasing a booth, there will be a penalty in future participation.
  - c. Equipment:
    - i. Pipe and drape for booths will be provided and set up regardless of booth size.
    - ii. Borrowed Items:
      1. Upon entry, exhibitors will receive a badge, pens, and hole puncher. These items must be returned to the front desk at the end of the show.
- 4. Move-In:**
  - a. Moving in on the day of the event, October 15th, 2023, will start at 7:00 AM - 10:00 AM. Exhibitors must ensure they are receiving emails from SEQW for further instructions.
- 5. Move-Out:**
  - a. The exhibitor must dismantle their display only after it is announced that the show is over. Do not disassemble before 5:00 PM or it will result in a penalty in future participation.
  - b. Please do not leave garbage behind and return any borrowed items to the front desk.
  - c. SEQW and the Greater Tacoma Convention and Trade Center are not liable for any items left behind or stolen.
- 6. Food Distribution:**
  - a. Exhibitors are prohibited from food and beverage sales unless a permit is granted. To serve samples, the exhibitor must obtain any necessary licenses the Greater Tacoma Convention and Trade Center requires.
- 7. Raffle Guidelines:**
  - a. Every exhibitor has the option to have a raffle of their own at their booth and/or a separate one to present on stage. The exhibitor is bound to carry out necessary action so long it is reasonable with the raffle winner. The Greater Tacoma Convention and Trade Center and SEQW are not liable for raffle mishaps.
- 8. Cancellation:**
  - a. If and when the exhibitor decides to cancel, there will be no refund and will have to pay any remaining balance. A credit may be available if it is done in a reasonable time frame. Refunds are only available if the exhibitor finds a replacement for their booth.
- 9. Termination:**
  - a. The exhibitor understands that the Greater Tacoma Convention and Trade Center and SEQW have the right to terminate the remaining obligations of the contract is prevented by force majeure events or by acts of third parties (government orders, pandemic shutdowns, natural disasters, etc.) In the case of termination, SEQW will not be liable for any refund or damages caused.
- 10. Agreement Changes:**
  - a. To modify a section of this agreement, all parties understand to outline them in writing and have them signed.

As a Sponsor/Vendor, (COMPANY) acknowledges and understands your rights to this agreement as outlined above. I, (COMPANY), understand that no additional agreements exist beyond those stipulated on this agreement, and agree to abide by the rules and regulations set forth for this event.

Printed Name

Signature

Date